



# PRESS RELEASE

*Official Communication from the Soboba Trail Ride*

*Dear off-road motorcycle enthusiasts,*

The Soboba Trail Ride Teams is pleased to announce the date for the 2023 [Soboba Trail Ride](#). Presented on the private reservation of the Soboba Band of Luiseno Indians, the 2023 Soboba Trail Ride will take place on **Sunday, February 26, 2023**.

We sincerely apologize about not presenting the Soboba Trail Ride during the pandemic years of 2021 and 2022. Our overriding safety concern for the riders, our event volunteers, law enforcement and first responders, and our tribal citizens forced the difficult decision to cancel those events. While Covid-19 remains a significant health concern, we will work to take the required steps to protect those participating in the 2023 Trail Ride.

Even now, we have enlisted the aid of top international and local off-road riders in laying out a new Trail Ride course for 2023. Favorite sections of prior rides are being connected with new trails, so the Soboba Trail Ride retains its legendary status as California's most challenging, yet enjoyable off-road riding adventure.

Off-road motorcycles, including nimble two-strokes and more, are welcome on ride day. For avid off-roaders and racers alike, there is no other way to experience the reservation's extraordinarily challenging and pristine terrain. Only the Soboba Trail Ride can produce the off-road experience akin to riding during the legendary era of motorcycling as depicted in the seminal film, [On Any Sunday](#). That is not by accident as legendary off-road champion [Malcolm Smith](#) was one of the Trail Ride's founders.

Expect an outstanding event off the trail as well. Acting as our Grand Marshals, the Malcolm Smith family will spearhead our celebration of the Trail Ride returning to the Rez in 2023. They will be joined by other motorcycle industry and racing standouts, local dignitaries, and distinguished tribal members.

Online entry for the 2023 Soboba Trail Ride will be available the week of September 26<sup>th</sup> at [www.SobobaRides.biz](http://www.SobobaRides.biz). Further information will be available on our website, plus our social media [Facebook](#) and [Instagram](#) accounts before that date. If you are not already on the Soboba Trail Ride email list, [send us a message here](#).

Thank you for your patience and understanding. We will see you on the reservation soon!

Respectfully,

*Bob Graziano & the Soboba Trail Ride Team*